

## THE THAMES ESTUARY:

### COMMISSION OF A SUPPLIER TO DELIVER AN INTERACTIVE MAP OF THE THAMES ESTUARY REGION

#### 1. Introduction

The Thames Estuary Growth Board seeks a qualified and experienced supplier to research, design and maintain an interactive map of the Thames Estuary region.

The map will be used to market opportunities within the Estuary to businesses considering re-location or start-up; and signpost investors/developers to potential sites.

In essence, the map will act as our 'shop window' and be our principal marketing tool.

This opportunity is being managed by Local London – a sub-regional partnership of eight boroughs in east and north east London – on behalf of Thames Estuary Growth Board. Thurrock Council – as the accountable body for the Thames Estuary Growth Board – will be responsible for payments to the appointed supplier.

#### 2. Background

The Thames Estuary is the most exciting growth region in the UK.

The Thames Estuary Growth Board, led by Estuary Envoy, Kate Willard, are working with wide-ranging partners, including the Government, who fund our work, to put in place ambitious plans to improve this place with blurred boundaries, including North Kent, South Essex, East London and the River Thames.

In July 2021, we launched '[The Green Blue](#)' – a plan that will begin to realise the enormous potential of The Thames Estuary by supporting, promoting and enabling a massive range of infrastructural, technological and cultural projects.

Everything from improved transport hubs, river crossings, roads, rail, ports and airports to super-fast digital infrastructure, innovative business parks and world-class theme parks. All backed up with strategies around skills, employment and housing so people can genuinely access the new opportunities which emerge, and with emphasis on environmental improvement and 'good green growth' wherever possible.

Indeed, the environment is at the front-and-centre of our plans. We are exploring how more freight and passenger traffic can be taken off our roads and onto the river. We are catalysing new hydrogen production technologies and cleaner power to fuel our Estuary.

We'll look at how we can enable a Great Thames Park so people can enjoy its cleaner air and gorgeous spaces.

The potential of this place is enormous. The Estuary has excellent links into central London and major European cities; has vast swathes of riverside and brownfield land available for building everything from new housing, global headquarters, mass logistics centres to Hollywood-rivalling film studios. Indeed, a gigantic super-studio is being built in Dagenham as East London fast becomes the movie capital of the UK.

There are millions of talented people ready to take up these emerging opportunities and Estuary businesses already capitalising. As the UK looks internationally for new trading opportunities and brokers deals with other countries, the Estuary has a compelling role.

We want to promote it internationally as the UK's best growth opportunity because that's exactly what it is.

Our website, [www.thamesestuary.org.uk](http://www.thamesestuary.org.uk), has more information about our role and our board. You can also read The Green Blue.

### 3. Timetable

<b>Procurement</b>	<b>Date</b>
Invitations to Tender Distributed	January 11
Clarification	January 11-22
Deadline for receipt of proposals	February 5
Evaluation	February 8-12
Decisions communicated	February 15
Inception call/meeting/s	February 15
<b>Delivery – (subject to interdependencies)</b>	
Research and scoping	
Data capture	
Development/ Testing/ Demo	
Live	Spring/summer 2021

### 4. Specification

This specification outlines a requirement for a supplier to deliver an interactive map of the Thames Estuary region.

The map will be used to market opportunities within the Estuary to businesses considering re-location or start-up; and signpost investors/developers to potential sites.

For example, the following scenarios are realistic:

- International companies looking for a London headquarters
- Medium-sized businesses looking for office space close to the City of London
- Manufacturers seeking warehouse space close to ports/airports
- Developers looking for land with strong transport links and agreed planning consents

The Thames Estuary region includes parts of East London, North Kent and South Essex. It includes the 19 local authority areas listed in Appendix A.

The requirement in full is:

1) Map Development	<ul style="list-style-type: none"> <li>• Working with the Thames Estuary team to develop an interactive map to support inward investment – ongoing communication, highlighting risks, blockages and best practice suggestion.</li> <li>• Supporting the team to identify data sets, and to plot data on map.</li> <li>• Supporting the team to understand what is possible regarding plotting relationships between sets, ie modelling travel times from development location for office block to central London/world cities/nearby airports.</li> </ul>
--------------------	---

	<ul style="list-style-type: none"> <li>• The map would need to be accessible on mobile and web</li> <li>• Accessible – different abilities – screen readers</li> <li>• Provide up-to-date information on the investment opportunities in the Thames Estuary</li> <li>• Trustworthy – credible source data and reliable hosting</li> <li>• Embedding map on Thames Estuary website: <a href="http://thamesestuary.org.uk">thamesestuary.org.uk</a></li> </ul>
2) Sourcing data	<p>Create an interactive map that will show up-to-date information from trustworthy private and public sector sources around the following category/types of data:</p> <ul style="list-style-type: none"> <li>• Brownfield sites</li> <li>• Vacant workspaces</li> <li>• Vacant offices and buildings</li> <li>• Opportunity areas</li> <li>• Main transport routes, and stations/ports/airports/other river logistics</li> <li>• Potential/planned transport hubs/routes</li> <li>• Digital infrastructure / capabilities</li> <li>• Workforce and population data</li> <li>• Where in process development sites are: eg pre-planning/planning permission granted/on site/completed.</li> </ul> <p>Potentially</p> <ul style="list-style-type: none"> <li>• Higher education (Universities, colleges)</li> <li>• Protected wildlife areas / reserves</li> <li>• Spaces that are disqualified from being built on.</li> </ul> <p>Data sources</p> <ul style="list-style-type: none"> <li>• Advise and procure data sources available</li> </ul>
3) Map functionality / features	<p>At a minimum we would want the map to have:</p> <ul style="list-style-type: none"> <li>• Categorised, colour-coded location markers and ability to search by category/type</li> <li>• Ability to click into locations/projects to get more info</li> <li>• Ability to click back to map from project info</li> <li>• Pictures of sites/plans/architect's drawings</li> <li>• Video, video tours</li> </ul> <p>Potentially:</p> <ul style="list-style-type: none"> <li>• Ability to compare development opportunity sites</li> <li>• 3D mapping</li> <li>• Gated access to all or some areas via login</li> </ul>
4) Hosting	<ul style="list-style-type: none"> <li>• Hosting for 3 years in first instance</li> </ul>
5) Maintenance and customer support	<ul style="list-style-type: none"> <li>• Regular updating</li> <li>• Advice on licence renewals, if applicable</li> <li>• Named point of contact</li> <li>• Out of hours support</li> </ul>

## 5. Submission instructions

### General

- The Authority will reject Bids submitted after the date and time specified as the deadline.
- The Authority reserves the right, at its discretion, to request clarifications in writing or further relevant information from any Bidder after the submission of Bids.
- All responses must be submitted electronically through the Procurement Portal. Bids which are, e-mailed, posted, hand-delivered or faxed to the Authority **will not** be considered.
- It is your responsibility to ensure that your Bid is submitted prior to the closing date/time.
- You should ensure that you leave enough time to upload and submit your Bid.

### Return of Bid Documentation

- The Authority is using a secure (hosted) electronic bidding system (i.e. the Procurement Portal).
- User guides are available from the Help menu throughout the Procurement Portal. Bidders are advised to make themselves familiar with the content of the user guides prior to uploading Bids by using the topics within the 'Help' menu located on the header bar of all pages.
- Bidders interested in this opportunity should express their interest by clicking on the 'Register interest in this opportunity' within the Business Opportunity Advert.
- Once Bidders have expressed their interest they can access the Procurement Documentation/Bid documentation from 'My Activities' on the home page or on the header bar.
- Please indicate via the Procurement Portal whether or not you intend to submit a Bid in response to this invitation by selecting "Register intent to respond" or "No longer wish to respond" under the Response Controls.
- In order to complete your electronic Bid it must be downloaded to your system, completed and uploaded to the correct area of the Procurement Portal in accordance with the return instructions and the stated deadline for submission of responses. Bidders should be aware that the Authority is unable to open any Bid submissions until after the specified closing date and time for the receipt of Bids. Until this time, Bids are stored in an e-vault and cannot be accessed in any manner by any the Authority staff.
- The full Bid must be completed and returned in the published format (i.e. Microsoft Word). Failure to comply with this instruction may result in your Bid submission being discounted. Your Bid must be submitted through the Procurement Portal (this may be submitted at any time prior to the closing time and date). Submission of electronic Bids should not be left to the last moment as it may take some time to

upload your completed Bid. The server timestamps (GMT) Bids when they are submitted. Bids submitted after the stated closing date and time **will not** be considered. Bids may be rejected if they are not properly completed.

- Where Appendices to this ITT and/or forms submitted by Bidders during the Procurement Process require signing either by the Bidders or a third party (e.g. a bank authority or insurance certificate), electronically completed versions are acceptable for bidding purposes. Therefore, the Authority will accept scanned copies of original signed forms and the Authority will also accept either scanned copies of original signed Appendices or copies of the Appendices with typed signatures. Fully signed hard copies of any forms will be required from Bidder(s) prior to the award of the Contract.
- All responses should be in English, text submitted in A4, with a font size of no less than 10 and any financial references should be in Pounds Sterling.
- Where additional information has been requested (e.g. a company structure chart), this information should be clearly named so as to identify the file's contents and should be uploaded with your Bid response.

#### Attachments

- Attachments that have not been requested as part of the Bid submission will be ignored and will not be taken into consideration as part of the evaluation process.

#### 6. Evaluation (70% Quality 30% Price)

Please provide responses to the following questions to demonstrate your ability to deliver this project.

Criteria	Required Response	Weighting
<b>Price</b>	Please provide ONE price to deliver all requirements in section 4 (Requirement). The price you quote should not exceed £30,000	30%
<b>Track record</b>	Please provide <b>TWO</b> examples (case studies, and links to maps) where you have created broadly similar maps. Please ensure they demonstrate a wide range of features that show your full range of capabilities and use of datasets.  Demonstrate how you met the outcomes/measures prescribed by your client, and what would you put in place to illustrate to us that our map is achieving successful outcomes? (1,500 words)	30%

<b>Data and Maintenance</b>	<p>Please describe the approach you would take to source and ensure the data you use to populate our map meets our requirements.</p> <p>Please explain how you would ensure information on the map is kept updated and accurate?</p> <p>Provide details of the team of people who will work on this project outlining their role and experience.</p> <p>(1,500 words)</p>	30%
<b>Social value</b>	Please describe how your organisation will deliver social value to this project (500words 10%)	10%
<b>Total</b>		<b>100%</b>

## 7. Instructions of Tenders

Prospective providers should answer all questions as accurately and concisely as possible. Questions should be answered in English.

All questions and queries about the procurement procedure must be submitted by e-mail to Paul Morris at Paul.Morris@redbridge.gov.uk.

Only written questions and queries will be accepted.

Tenders submitted after the deadline will not be accepted

Delivery staff must be qualified / experienced.

The project must be delivered within the specified budget

The test will be scored using the following matrix.

<b>Mark</b>	<b>Comment</b>
0	Failed to provide confidence that the proposal will meet the requirements. An unacceptable response with serious reservations.
25	A poor response with reservations. The response lacks convincing detail with risk that the proposal will not be successful in meeting all the requirements.
50	Meets the requirements – the response generally meets the requirements, but lacks sufficient detail to warrant a higher mark.

75	A good response that meets the requirements with good supporting evidence. Demonstrates good understanding.
100	An excellent comprehensive response that meets the requirements. Indicates an excellent response with detailed supporting evidence and no weaknesses resulting in a high level of confidence.

### Price

Please include **ONE** price to account for all deliverables in this specification, including day rates and capabilities.

**The maximum price is £30,000.**

The following formula will be used to calculate a score for this category.

**Lowest Priced Compliant Tender (Low Price/Tender Price x 100 - 100) / (High Price - Low Price) x (Tender price – Low price) + 100**

### 8. Clarifications

If you have any questions around this commission, please contact Paul Morris at Local London on 07888852492 or by email [paul.morris@redbridge.gov.uk](mailto:paul.morris@redbridge.gov.uk)

After the clarification period has elapsed, we will provide a document of responses to all suppliers who have expressed an interest in this work.

### 9. References

[The Thames Estuary website](#)

[Thames Estuary Commission Report](#)

[The Government Response](#)

[The appointment of Kate Willard as Thames Estuary Envoy](#)

### 10. Contract

A service level agreement will be provided to the appointed supplier.

### 11. Appendix A

The 19 Local Authority Areas below make up the Thames Estuary.

Barking & Dagenham
Bexley
Havering
Newham
Greenwich
Thurrock
Dartford
Gravesham
Kent
Swale
Medway
Maidstone
Canterbury
Thanet

Basildon
Castlepoint
Southend
Rochford
City of London