

**Provision to revise Electronic Fetal Monitoring (e-FM) e-Learning Content for e-Learning for Healthcare (TEL)**

**1. Purpose**

Health Education England (HEE) is seeking to contract with a professional body that will contribute specialist clinical expertise in the review, development and maintenance of the Electronic Fetal Monitoring e-learning content and other related digital tools currently available on e-Learning for Healthcare (e-LfH) platform.

**2. Background**

2.1 In February 2016 Better Births, the report of the National Maternity Review, set out the Five-Year Forward View for NHS maternity services in England to become safer and more personal.

2.2 The Maternity Transformation Programme (MTP) led by NHS England and NHS Improvement is delivering the Better Births vision of improving maternity care in England, through ten workstreams. HEE is leading on workstream 5 (Transforming the Workforce) to help shape the future maternity workforce so it can implement the workforce requirements outlined in Better Births and support new models of care. HEE also supports workstream 2 (Promoting good practice for safer care) led by NHS England and NHS Improvement to help deliver the government's ambition to reduce the rate of stillbirths, neonatal and maternal deaths and intrapartum brain injuries in babies in England by 20% by 2020 and 50% by 2025, to ensure England is one of the safest places in the world to have a baby.

2.3 e-LfH is a department within HEE that designs, develops and delivers e-learning products via its own Hub, other national learning systems and local platforms. Their library of content is composed of over 200 programmes of learning developed in partnership with professional bodies, charities and royal colleges.

In 2020, over 7 million launches of e-learning from the e-LfH Hub have been recorded with the number of users and completion records increasing year on year as the workforce grows and more staff access education through alternative means, including through their tablets, phones and laptops.

To continue e-LfH's successful delivery of learning to users, the HEE Maternity Programme is looking to purchase the services of professional body who can provide subject matter expertise (including clinical specialist expertise), project

management and instructional design for the reviewing and updating of existing e-learning programmes.

### **3. Context**

- 3.1 In February 2020 it was recognised by the RCM/RCOG Fetal Monitoring Task & Finish Group that some of the current content is considered 'out of date' and that the whole programme would require a clinical review to better understand its relevance and ensure that it is line with current policy and guidance.
- 3.2 The current modules have had over 92,000 session launches and is widely used by a variety of professions across the maternity pathway.
- 3.3 e-LfH have currently suspended access to new users until there is clarity around how online learning will support any wider learning and training around fetal surveillance.

### **4. Aims and objectives**

- 4.1 This commission will be split into two phases.

Phase One of this project is to review the current programmes within the e-FM module and provide feedback on what changes need to be implemented to ensure the modules are accurate and reflect current guidance and practice, this will ensure that the available modules are safe for current users to continue accessing the modules.

Phase Two will be a full review which once concluded will unlock the modules to new users.

### **5. Deliverables**

- Review all the current programmes within the e-FM module and provide feedback on what changes need to be implemented to ensure the modules are accurate and reflect current guidance and practice.
- Commission e-LfH to project manage, appoint instructional designers and carry out any other services that are required to implement the agreed changes.
- Co-ordination of Peer Review Group, this will also include recruiting clinicians to the group from across the maternity pathway, i.e. midwives, trainees, obstetricians.
- Promoting and championing usage of the e-FM e-learning programme.
- Research for Phase Two updates.

### **6. Reporting arrangements**

- 6.1 The Provider will be expected to work closely with HEE Maternity Team to plan, implement and report on the project.
- 6.2 The provider will be expected to meet with HEE at the initiation, and at regular intervals throughout the contract.

6.3 It is expected that the supplier will appoint a named, suitably qualified lead manager who will be the main point of contact with HEE.

6.4 Regular reports on progress will be provided to HEE.

## **7. Risk Management**

7.1 Applicants should submit, as part of their application, a summary explaining what they believe will be the key risks to delivering this project, and what contingencies they will put in place to deal with them.

7.2 A risk is defined as any factor which may delay, disrupt or prevent the full achievement of a project objective. All risks should be identified. The summary should include an assessment of each risk, together with a risk rating, its likelihood and potential impact on a project objective (using a high, medium or low classification for both). The risk assessment should also identify appropriate actions that can be taken that would reduce or eliminate each risk, or its impact.

## **8. Stakeholder and Public Involvement**

8.1 The provider will be expected to engage directly with stakeholders as appropriate. The provider will be expected to submit as part of their application their proposed mechanism for doing this.

## **9. Social Values**

9.1 Through this provision there is the real opportunity to influence the improvement of physical and mental health and wellbeing of the public through engagement, co-design and education and training for the maternity workforce. HEE would therefore look for assurance from providers that they would jointly work towards ensuring improvements in line with the Social Value Act 2021.

## **10. Delivery Timescale**

10.1 The evaluation should commence as soon as possible following the awarding of the contract

## **11. Contract Period**

11.1 The contract will begin in March 2021 until July 2021