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| **Soft Market Test for**  **Trauma Informed Parent Offer**  **Contract End Date 30th June 2021** |
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| Version: v 1.0 |
| Date of publication: June 2020 |

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| **Contract Title** | Training facilitators to deliver a trauma informed educational programme to Parents |
| **Directorate** | Together for Families |
| **Service Area** | Education – Headstart Kernow |

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| **Introduction** |
| HeadStart Kernow is part of an existing portfolio of activity delivered across both the statutory and voluntary sector. A gap was identified in current provision requiring better information and guidance for parents to help them understand trauma informed practice and how to support both their children and young people’s emotional and mental wellbeing and their own.  We would like to design, develop and implement delivery of a resource for Cornwall, specifically aimed at parents. The new offer would need to complement and align with a number of offers across Cornwall.  We would like to create a unique offer to parents that:   * Does not replicate any other parenting course currently available in Cornwall * That builds on current trauma informed training to provide an accessible, flexible toolkit of high-quality resources for professionals. * Enables trained facilitators to deliver an education programme offering practical activities and valuable information to parents/carers. * Is inclusive, easy to engage with simple and collaborative. A relationship-based delivery model which advocates working in partnership alongside parents/carers.’ to support learning and application of strategies at home. * Is a universal programme intended for all parents that supports in the building of knowledge and learning and promotes a good understanding of both children’s and adult’s emotional health, wellbeing and behaviour. With an emphasis on the maintenance of positive emotional, mental health and wellbeing.   It is intended that the responses supplied will enable the Council to develop a business proposal. Any such proposal would be subject to the development and approval of a business case, and, as such, this exercise implies no commercial commitment. This is not a formal tender document.  Participation of this soft market assessment will not prejudice suppliers participating in any future procurement.  If you are interested in this area of service provision and also helping with our assessment of the market, please complete the “Information Required” section at the end of this notice along with any additional information you consider to be relevant and return this via Due North, or direct to [ness.little@cornwall.gov.uk](mailto:ness.little@cornwall.gov.uk) by no later than 30th June 2020. |
| **Background** |
| In November 2016 the LGA released a document entitled ‘Working to support positive parenting and relationships What can councils do?’  Within it they suggested top five tips to consider when supporting parents   * Think about both prevention and support and robustly monitor and evaluate everything you do. * Consider how you can get midwives and health visitors involved – they will be the first contact parents have with the system. * Remember parents can help design and deliver services through being peer mentors. * Support everyone through universal interventions – it will help you pick up on those who need more specialist help. * Don’t forget the importance of interparental relationships – regardless of whether the couple is together or not.   In February 2017 a report was commissioned by central government (completed by Social Mobility Commission) entitled ‘Helping Parents to Parent’  Within this they identified that:   * There is evidence to demonstrate that public policy can have an impact on parenting behaviours, and some of the associated factors that influence parenting, in order to achieve positive outcomes for children. In particular, the research suggests that the following parenting behaviours/factors appear to have the most potential to be influenced via public policy: parenting style; the creation of a supportive home learning environment; relationships within the family; and parental stress and mental health.   Although this does not equate to a statutory duty on Local Authorities to deliver support services to parents and carers of children and young people. It does clearly set out some guidelines suggesting that we have a duty of care and thus should provide good quality, accessible parental provision to support parenting.  Headstart Kernow has undertaken extensive exploration by means of mapping and gapping existing parenting resources. This has been done in consultation with practitioners and parents to scope out the development of a county-wide approach that can be absorbed and aligned into existing models. We would like to see configured in to the programme elements that reflect some of the feedback received from the engagement sessions and soft market testing. Parents are keen to have a better understanding of Trauma Informed Practice, the neuroscience behind trauma/brain development, the language used and to gain some insight in to the route causes and triggers to behaviours. Parents have said they would welcome the opportunity to attend an updated modern parent programme to enable them to better understand themselves and their children.  Central to the delivery of learning to parents would be a focus on familiarising parents with the Trauma Informed practice and language being used in schools and across organisations who are working with and supporting their children.  The budget available for the development and co-delivery of a new programme is £126,000  Within this budget we would anticipate the following to be included, but not limited to:   * Design and development of a parent offer in partnership with Headstart Kernow * Creation and printing of all resources, manuals, * Management of administrative duties associated with the booking of delegates on to training (Headstart will be responsible for securing venues and refreshments) * Signing of all Licencing agreements * Co-Delivery of training using a train the trainer (train the facilitator) model as this supports long term sustainability. Anticipated delivery model will be over 2 to 3 days * Delivery of training between September 2020 to June 2021 to 15 cohorts of professionals. Each cohort consisting of up to 16 professionals (no less than 12) to ensure that we achieve maximum reach across Cornwall by the end of the contract. * Some flexibility in the method of delivery to take in to consideration the ongoing restrictions due to COVID-19. * Evaluation, quality assurance and monitoring of training delivery   The new programme is aimed at all professionals working with parents to provide them with a parent programme that we hope will bridge some of the current gap’s and strengthen relationships between parents, providers (Schools) and the local agenda. A fresh modern updated offer to parents. |
| **Information Required** |
| ***General Information***   1. **Organisation Name:** 2. **Your Name and position in organisation:** 3. **Background information of your organisation:** 4. **Organisation e-mail contact address:** 5. **Your telephone number:**   ***Contract Specific Questions***   1. **Please provide details of similar contracts / experience that you have in designing and delivering training to professionals; for the purpose of delivering education programmes to parents in Cornwall.** 2. **Please detail your experience of delivering Trauma Informed training to professionals working with adults in Cornwall.** 3. **Please detail your ability to deliver training across Cornwall, taking in to account restrictions due to COVID-19.** 4. **Please detail your experience in working in partnership with HeadStart Kernow.** 5. **Please outlined your ability to deliver this within a short delivery timescale. Would you have the infrastructure in place to be able to start delivery in Cornwall on 1st September 2020?** 6. **Please detail any issues concerns or risks that might prevent your organisation from participating in a future procurement exercise to provide these services with a delivery timescale of September 2020 to June 2021?** |

Further information

If you have any questions, please contact us through the Due North messaging system.

Please provide your response via Due North, or direct to [ness.little@cornwall.gov.uk](mailto:Michelle.Collins@cornwall.gov.uk) by no later than 30th June 2020.