



Part 4 Award Questionnaire

Contract Reference

TBS2319

Contract Title

**Digital Advertising Screens and
Marketing**

Maximum Period of Contract

10 Years

Return Date

Tuesday 17 September 2019

Return Time

12:00 Noon

Return To

www.supplyingthesouthwest.org.uk

Applicant Name

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Stage Two – Award

Please note that Tender responses must be submitted within the original Tender documents issued and in the same format as issued.

Section A. Pass / Fail Criteria

The questions within this section shall be assessed on the basis of Pass or Fail. The minimum requirements in order to achieve a Pass are set out in each question.

Question Number	Questions	Response
1	<p>Please confirm your organisation has capacity and will meet the deadlines set out in sections 3.3 (e) (f) and (g) of Part 2 Specification.</p> <p>Minimum Requirement in order to achieve a Pass is for the Applicant is required to answer 'Yes'</p>	Yes / No
Comments:		
2	<p>Please confirm that your organisation will guarantee that all outdoor digital advertising screens installed will be operational from the date of installation for the term of the Contract.</p> <p>Minimum Requirement in order to achieve a Pass is for the Applicant is required to answer 'Yes'</p>	Yes / No
Comments:		
3	<p>Please confirm that your organisation and any subcontractors engaged for installation works will comply with all the Council's Highways Department's licence requirements.</p> <p>Minimum Requirement in order to achieve a Pass is for the Applicant is required to answer 'Yes'</p>	Yes / No

Section B. Method Statements

Applicants are required to submit Method Statements. They should be drafted in such a manner so as to be able to form part of the Contract. They should be submitted containing sufficient detail to demonstrate that the stated outcomes will be deliverable, as defined within Part 2 Specification.

Responses must be relevant to the question and appropriate in length. Supporting information may be submitted, provided that it is clearly referenced in the question to which it relates and appended to the main submission.

The evaluation of the response will not go beyond the word limit that has been set, if applicable.

Method Statement Number	Method Statement	% Score
1	<p>Working Model</p> <p>Applicants are to provide a working model for Torbay, including types of proposed screens, and demonstrate how they will deliver this Contract effectively.</p> <p>Word Limit: 2500 Ariel font 12</p>	25%
Response:		
2	<p>Financial Transparency</p> <p>Please explain your proposals for full transparency for income share with the Council, for example Open Book Accounting.</p> <p>Word Limit: 500 Ariel font 12</p>	5%
Response:		

Section C. Technical Questions

Applicants are required to submit their responses to the following Technical Questions. They should be drafted in such a manner so as to be able to form part of the Contract. They should be submitted containing sufficient detail to demonstrate that the stated outcomes will be deliverable, as defined within Part 2 Specification.

Responses must be relevant to the question and appropriate in length. Supporting information may be submitted, provided that it is clearly referenced in the question to which it relates and appended to the main submission.

The evaluation of the response will not go beyond the word limit that has been set, if applicable.

Technical Question Number	Technical Question	% Score
1	<p>Added Value</p> <p>Please demonstrate any added value your organisation can offer in this Contract at zero cost to the Council.</p>	5%
Response:		
2	<p>Social Value</p> <p>Please describe any social value your organisation can offer in Torbay if successful in being awarded this Contract.</p>	5%
Response:		

Income Question

Income Question	Please explain your rationale for the level of income and the proposed income share to the Council offered in Part 5 Income to Authority.	30%
Response:		

