**Appendix 3**

**Social Value Declaration**

**Principles**

Ealing is committed to the principles of Social Value and wishes to contract with providers who confirm their commitment to delivery of a range of Social Value elements to benefit the local community, which will be proportionate with the amount of business they receive from the Council.

The Council’s approach to Social Value has been developed and structured to suit the nature of the services we are procuring via this DPS.

**Social Value Tiers**

This is outlined in the description of Tiers 1, 2 and 3 below, which are linked to the amount of overall business per annum which will be assessed via contract monitoring spend.

**What Happens to Social Value when a Contract Ends**

When a provider’s contract with the Council ends, the provider’s obligation to deliver the Social Value elements will continue until the end of the financial year following the end date of the contract.

**Declaration**

Bidders are asked to agree that they will deliver Social Value proportionate to the business they receive from the Transport Hub. Bidders who respond “yes” are committing to deliver the volumes of Social Value elements described in Tiers 1, 2, and 3 below. Bidders who respond “no” will automatically fail the Selection Questionnaire.

|  |
| --- |
| **[Insert Provider Name] agrees that they will provide a range of Social Value elements outlined in the descriptions of Tiers 1, 2 and 3 below and proportionate with their annual business received from Ealing Transport Hub**  **Yes/No (delete as appropriate - please note "no" constitutes a "fail")**  **Signature of Chief Executive/Executive Director**  **.............................................** |

**Tier 1 – Business over £100,000 per annum**

**GUIDANCE:** Whenprovider’s business with the Transport Hub reaches over £100,000 per annum (assessed on an annual rolling basis) providers will confirm their choice of **three (3)** elements from **Social Value Elements (List 1)** and deliver these elements in accordance with the contract.

Your business with the Transport Hub per annum will include any spend under the previous DPS or SEN Framework.

For each **ADDITIONAL** whole £100,000 per annum of business with the Transport Hub, above the initial £100,000 and up to £599,000 per annum, the provider will **also** be asked to deliver an **ADDITIONAL two (2) elements** of their choice from **Social Value Elements (List 1)**. These can be multiples of the initial elements chosen or different element).

Once the business with the Transport Hub reaches £600,000 per annum see **Tier 2** guidance below.

**Social Value Elements (List 1)**

|  |  |  |  |
| --- | --- | --- | --- |
| Local recruitment | Ealing contract/s related roles that are filled by Ealing residents. This can include sub-contractors and apprenticeships. | Provide Commercial Hub with vacancy details and on completion, with signed record of jobs created and recruited into capturing resident details. | 1 Ealing resident recruited for a minimum of 12 months |
| Work experience placements for Ealing residents of working age | Two-week paid work experience placement for Ealing residents. | A record of the work experience placement and a detailed work plan, including start and end date and evidence of residence. | 1 resident x two-week placement |
| Work experience placements for Ealing residents with learning difficulties | Two-week paid work experience placement for Ealing residents with learning difficulties | A record of the work experience placement and a detailed work plan, including start and end dates and evidence of residence. | 1 resident x two-week placement |
| Support for schools and young people | Active participation and attendance at careers fairs and/or other pre-employment activities across Ealing Schools and other further education institutes. | Record of participation or engagement activity with Ealing schools or colleges, including date, name of the event and school or college leading it, and named contact. | Per event |
| Support for local small and medium enterprises (SMEs) b) | Mentor a local SME. Provide advice on business planning, accessing market, accessing supply chains, etc. | Written record of four mentoring meetings, including attendance records and contact details of SME/mentee. | Per annum per SME |
| Junior time (< 4 years’ experience) | Support provided by a junior member of staff to local businesses or third sector organisations in the areas of bid writing; marketing and promotion; outreach; administrative or data collection support. | Receipted / Confirmation from Voluntary and Community Sector Organisation | 1 day |
| Management time (4 - 7 years’ experience) | Support provided by a senior/manager member of staff to local businesses or third sector organisations in the areas of bid writing; marketing and promotion; outreach; administrative or data collection support. | Receipted / Confirmation from Voluntary and Community Sector Organisation | 1 day |
| Executive time (10 years +). | Provide strategic support in the areas of business development; marketing and promotion and financial forecasting | Receipted / Confirmation from Voluntary and Community Sector Organisation | 1 day |
| Air Quality | Number of low or no emission vehicles which should be ULEZ compliant vehicles included with Ealing contracts  [ULEZ standards - Transport for London (tfl.gov.uk)](https://tfl.gov.uk/modes/driving/ultra-low-emission-zone/ways-to-meet-the-standard) | Monitored through quarterly Contract review meetings | No of vehicles  Capped at 50% of overall vehicles per provider |
| Per Recycling and sustainability | Voluntary time dedicated to the creation or management of green infrastructure, or to keep green spaces clean | Record of participation or engagement activity and named contact. | 1 day |
| Participation in Ealing Job fairs | Active participation and attendance at careers fairs and/or other pre-employment activities | Record of participation or engagement activity and named contact. | Per event |

**Tier 2 – Business over £600,000 per annum**

**GUIDANCE:** When provider’s business with the Transport Hub reaches over £600,000 per annum (assessed on an annual rolling basis) providers will be asked to choose **one (1)** elements from **Social Value Element (List 2)** and deliver this element in accordance with the contract.

For each **ADDITIONAL** whole £100,000 per annum of business with the Transport Hub, above £600,000 up to £1,199,999 per annum, the provider will **also** be asked to deliver an **ADDITIONAL** **two (2) elements** of their choice from **Social Value Elements (List 1)**. These can be multiples of the initial elements chosen or different elements.

**PLEASE NOTE**: For providers who previously delivered elements from Tier 1 , the delivery of Social Value elements under Tier 2 will be **instead of** elements they previously delivered under Tier 1.

Once the business with the Transport Hub reaches £1,200,000 per annum see **Tier 3** guidance below.

**Social Value Elements (List 2)**

|  |  |  |  |
| --- | --- | --- | --- |
| Local recruitment | Ealing contract/s related roles that are filled by Ealing residents. This can include sub-contractors and apprenticeships | Provide Commercial Hub with vacancy details and on completion, with signed record of jobs created and recruited into capturing resident details. | 1 Ealing resident recruited for a minimum of 12 months |
| Local advanced apprenticeship | Ealing resident who has started or completed an apprenticeship within the lifetime of the contract. The apprenticeship placement offered must be of NVQ Level 3. | A copy of the apprenticeship contract start and/or certificate of completion, indicating qualification level | 1 Ealing resident recruited for a minimum of 12 months |
| Local higher apprenticeship | Ealing resident who has started or completed an apprenticeship within the lifetime of the contract. The apprenticeship placement offered must be of NVQ Level 4. | A copy of the apprenticeship contract start and/or certificate of completion, indicating qualification level | 1 Ealing resident recruited for a minimum of 12 months |
| Graduate placements for Ealing residents | Ealing resident who has completed at minimum their first degree within the last two academic years. | Contract of employment for the Ealing graduate which could also verify graduate eligibility | 1 Ealing resident recruited for a minimum of 12 months |
| Air Quality | Number of low or no emission vehicles which should be ULEZ compliant vehicles included with Ealing contracts  [ULEZ standards - Transport for London (tfl.gov.uk)](https://tfl.gov.uk/modes/driving/ultra-low-emission-zone/ways-to-meet-the-standard) | Monitored through quarterly Contract review meetings | No of vehicles |

**Tier 3 – Business over £1,200,000 per annum**

**GUIDANCE:** When provider’s business with the Transport Hub reaches over £1,200,000 per annum (assessed on an annual rolling basis) providers will be asked to choose **two (2) elements** from **Social Value Element (List 2)** and deliver these elements in accordance with the contract.

For each **ADDITIONAL** whole £100,000 per annum of business with the Transport Hub above £1,200,000 per annum the provider will **also** be asked to deliver an **ADDITIONAL** **one (2) elements** of their choice from **Social Value Elements (List 1)**. These can be multiples of the initial elements chosen or different elements

**PLEASE NOTE**: For providers who previously delivered elements from Tier 1 or Tier 2, the delivery of Social Value elements under Tier 3 will be **instead of** elements they previously delivered under Tier 1 or Tier 2.