**Community Asset Mapping - Supplier Engagement Exercise**

Maidstone Borough Council together with the West Kent Integrated Care Partnership aims to create a blueprint for tackling health inequalities through a pilot project which focusses on understanding the health profile and needs of people with the poorest health in areas such as Parkwood and Shepway in Maidstone.

Our ambition is to:

* Explore and establish the nature of health inequalities gaps, and the conditions that might be contributing to those through data analysis and real-life insight work with residents and patients.
* Establish what interventions will be needed and capable of contributing to a reduction in health inequalities within Parkwood and Shepway.
* Develop a place-based partnership approach working collectively to reduce health inequalities and improve population health.

Scope

Using the four main steps below, support and identify assets in the communities which have a positive impact on people’s lives. These assets may not necessarily sit within the communities of Parkwood and Shepway and may also be online.

It is envisaged prior to the asset mapping commencing; data analysis work will have commenced which can be shared with the provider to gain a greater understanding of the areas.

1. **Area Selection and Profiling** 
   * To understand the breakdown of the local population.
   * To provide ideas of assets you would expect to see and the audiences they might cater for.
2. **Asset Identification** 
   * To build up and keep an accurate record of all assets that exist in a local area.
   * To have a central database of information relating to those assets, including contact details and resources.
3. **Asset Profiling** 
   * To get a more meaningful understanding of the asset and how it works in practice.
   * To meet the key person/s responsible for ‘organising’ the asset and explore their ambitions, motivation, experiences and challenges.
   * To meet local people who attend and benefit from the asset.
4. **Resident / Local Insight** 
   * To understand the health and wellbeing needs of local residents
   * To explore awareness of and attitudes to local assets
   * To highlight particular needs or issues that local people might be experiencing.
   * To understand the barriers to engage with local assets

**How to respond**

**Company Overview and Product information**

Interested parties are invited to submit an overview of their company, and a proposed solution which they feel would best suit our requirements.

Our team will assess this information for relevance and suitability.

Interested companies should submit their response via the Kent Business Portal in a Microsoft compatible document, covering the following points:

* Outline what your company can offer and how the service would be provided.
* Examples and experience of similar work undertaken.
* Scoping methodology
* Data collection, analysis and storage methods.
* How data will be presented and interpreted.
* A breakdown of your anticipated costs.

**PLEASE RESPOND VIA THE MESSAGING FUNCTION WITHIN KENT BUSINESS PORTAL BY 5PM ON Friday 1st of October 2021.**

**Disclaimer**

At the conclusion of the engagement process, the Council will determine the most appropriate route to market in order to procure a new contract for this service.

Maidstone Borough Council is conducting this supplier engagement exercise to understand the market in terms of supplier interest and potential cost. It does not guarantee that it will tender for this contract although that may be an option at a later date.

If a tender process is undertaken, the Council will be looking to offer a contract with a duration of 3 months for the work to be undertaken.

The budget available for this will be approximately £15,000.