



EXPRESSION OF INTEREST (EOI)

**FOR A STRATEGIC PARTNER (Client-Side Expert) TO SUPPORT THE FUTURE
ECONOMY PROGRAMME**

TENDER REFERENCE: CP19/03/695

JANUARY 2020

Future Economy Programme

The Future Economy programme is designed to deliver a range of initiatives and projects to improve productivity and support a sustainable, vibrant economy and a skilled workforce for the future. The programme will develop a clear overview of how the Jersey economic ecosystem fits together, identifying threats, constraints and opportunities, to determine how sectors might evolve linking back to skills and investment decisions. Through this robust programme of work, the Government of Jersey (GOJ) will be able to:

- Better understand the opportunities and challenges facing the overarching economy, as well as sector by sector.
- Develop policy levers to maximise opportunities and mitigate threats.
- Execute projects to deliver these policies to optimise the way government and businesses work across the economy.
- Develop an Economic Framework as set out in the CSP 2018-22 to
 - Provide structure and direction to drive productivity improvements, but also to drive
 - a. socially and environmentally sustainable and inclusive growth and
 - b. wider economic well-being which is aligned with Jersey's overarching strategic policies.
 - Inform decision making and identification of investment and change priorities.

The Future Economy Political Oversight Group has been set up to oversee the governance and development of the Future Economy Programme on behalf of the Council of Ministers (**COM**). Their shared vision for the Future Economy Programme includes the following principles.

Economy and Skills (Primary Goals)	<ul style="list-style-type: none">• Maintain and grow our sustainable, vibrant economy• Encourage and strengthen each of our sectors• Improve productivity in each of our sectors• Promote enterprise and competition• Help local people develop the skills they need to support the future economy• Optimise inward migration
Communities, Culture and the Environment	<ul style="list-style-type: none">• Improve everyone's prosperity and help address income inequality• Engage with communities• Improve and advance our sport, culture, arts and heritage
International	<ul style="list-style-type: none">• Promote our Island identity• Enhance our international profile• Optimise our imports and exports

To deliver what the Island requires from the economy there needs to be a long-term economic programme.

However, delivery of the scale and complexity of this ambitious programme of activity is beyond the current capacity and expertise of the Economy and Partnerships team whilst maintaining business-as-usual activity.

It is therefore proposed that a Strategic Partner (client-side expert to represent and support GOJ) is appointed for 18-24 months, with the option to extend an additional 12 months if required, to support the GOJ to manage and commission the portfolio of economic consultancy required.



It is envisaged the Future Economy Programme will be delivered over Four phases:

1. **Research, Review and Refresh** – building our **evidence base-**
 - a) reviewing and consolidating existing research and analysis (including previous sector studies)
 - b) identifying and resolving gaps in data and intelligence
 - c) analysing the current structure of the Jersey economy.
2. **Develop Policy** – developing evidence based **economic policy-**
 - a) identifying where to focus human and financial resource to make the biggest difference, for example skills and infrastructure
 - b) produce or commission, where appropriate, the necessary analysis and assessment of interventions proposed to be delivered by either GOJ or the private sector (or in partnership); to deliver the outcomes required to frame the Economic Plan.
3. **Economic Framework** – collate and author the **Economic Framework report-**
 - a) ensuring it is coherent, comprehensive and able to inform an Economic Plan
 - b) drawing together the evidence base and policy options.
4. **Deliver – an Economic Programme for Jersey** which includes short, medium and long-term-
 - a) policy interventions; and
 - b) investment projects and programmes of activity which the GOJ should lead, support, enable, direct or fund.

The Four phases of the Future Economy Programme will be led and managed by the Economy & Partnerships Directorate of the Financial Services and Digital Economy GOJ Department (the **Client**).