**Infant Feeding Support Network PIN**

This Prior Information Notice (PIN) is a call for competition and an indication of potential future procurement activity (this may be subject to change). This notice makes no commitment to procure any services. This PIN is not part of any pre-qualification or selection process.

Cornwall Council will be going out to tender in 2018/2019 for the provision of an Infant Feeding Support Network with a contract start date of 1 April 2019.

**Short Description:**

The service is being commissioned to improve breastfeeding (initiation and 6-8 week) rates in Cornwall and Isles of Scilly (IOS). The service will maintain and extend the current breastfeeding peer support network and provide assurance on the governance for quality standards and safety of information and support for new mothers who are providing their baby with any breast milk.

The experience, wisdom and knowledge held by the staff, peer supporters and service users will continue to be harnessed through the delivery of a range of training events, resources and the Infant Feeding Guide which will be shared with all new parents in Cornwall and IOS.

**Description of the Procurement:**

The current peer support service contract ends on 31st March 2019 and cannot be extended due to procurement regulations. This PIN is being released in order to assess the market interest in delivering this service and confirm whether a full procurement process is required. The service will be re-procured from 1st April 2019.

 **Service Objectives**

The aim of this service is:

* To improve breastfeeding (initiation and 6-8 week) rates in Cornwall and the IOS
* To support women in Cornwall and the IOS to establish and maintain breastfeeding for as long as they decide they want to
* To contribute to the maintenance of UNICEF Baby Friendly Initiative accreditation

The service will do this by:

* Delivering a volunteer peer breastfeeding support service for new mothers across Cornwall and IOS, through the community and maternity units.
* Providing a range of up to date, face to face, paper-based and online information, education and training opportunities that meet the needs of new parents, volunteers, frontline children’s health and social care staff, medical staff and GPs to support new mothers to breastfeed across Cornwall and IOS
* Facilitating a local breastfeeding network for volunteers and staff in Cornwall and IOS
* Developing and delivering an accredited training programme and annual updates for both community and hospital based supporters (face to face and online)
* Recruiting and retaining volunteer peer supporters, in order to meet the demand, particularly in areas where breastfeeding rates are low (e.g. areas of deprivation and younger mothers)
* Maintaining a register /database of active peers supporters that is mapped against breastfeeding rates in order to target resources effectively
* Ensuring all volunteers are registered with Cornwall Council Children’s services and follow Safer recruitment guidance (e.g. DBS, safeguarding training in line with Council procedures
* Ensure appropriate safeguarding and clinical supervision for all peer supporters, as part of an agreed tripartite model alongside Early Help managers and health visitors.
* Work in partnership with local health and Early Help teams to identify opportunities to contribute to a multi-agency antenatal education offer.
* Work in partnership with Dadpad to support new fathers in their role to support breastfeeding, include a link to the Dadpad app in any information produced, link to the peer support service in Dadpad app.
* Production of a local feeding resource for parents, reviewed annually, in partnership with local infant feeding leads (maternity and health visiting) and updated as appropriate, printed, circulated and easy read versions developed available (8,000 copies).
* Consultation with current service users and volunteers for feedback on quality and service design.

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| Interested organisations who want to express an interest in tendering for the Cornwall Council contract for the Infant Feeding Support Network are asked to return the form below.**Please return this form to** **Christine.stone@Cornwall.gov.uk** **by Midday on Friday December 7th 2018.****I wish to express interest in Cornwall Council’s tender for the Infant Feeding Support Network** **Your Name(s):** **Organisation Name:****Your e-mail contact address(es):****Telephone number:** Thank you |