



3- Specification (BTT)

Contract Reference

T00915RVS

Contract Title

**Supply, Delivery and Operation of an
Attraction in Torquay**

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1 Specification

1.1 Overall Scope and Nature of the Requirement

- 1.1.1 The Authority is seeking an experienced Operator of Attractions to supply, install and operate an Attraction in Princess Gardens on Torquay Seafront from Easter 2016, with the aim of enhancing the visitor experience and increasing footfall in Torbay.
- 1.1.2 The Authority previously had a Contract to supply, install and operate an Attraction on Torquay seafront next to the Pavilions. This attraction was a Big Wheel. The Authority is seeking an attraction of a similar scale to this.
- 1.1.3 The Operator must have previous experience of operating an Attraction similar to the requirement in this Contract.
- 1.1.4 In order to help Applicants a plan and an image of Princess Gardens, Torquay are provided at Appendix A and Appendix B respectively.

1.2 Specific Requirements

- 1.2.1 The offer can include additional ancillary attractions subject to approval by the Councils Events Team.
- 1.2.2 The Attraction is required to be a free-standing structure which is straightforward to set up and take down.
- 1.2.3 The specific site will be between Princess Theatre and the Banjo area.
- 1.2.4 The entrance area off Torbay Road adjacent to the Theatre will be the only means of access to set up and run the Attraction and will require surface reinforcement to take account of heavy vehicles.
- 1.2.5 Torbay Council will agree to the removal of one of the shelters currently on the site to accommodate the Attraction, subject to planning approval. If this is approved both shelters within Princess Gardens will require removal:
 - a. Shelter 1, which is at the Pavilion end of the Gardens, will require reconstruction prior to operation of the Attraction to meet the original historical designs from around 1894 or a modern version;
 - b. Shelter 2, the removed shelter, will require replacement to meet the same design as Shelter 1 at the end of the Contract period.
- 1.2.6 All costs of obtaining planning approval and removing and replacement of the shelters will be borne by the Operator.
- 1.2.7 The Operator will be responsible for:
 - a. Obtaining planning permission to cover the duration of the Contract;
 - b. Obtaining full site surveys and impact assessments, to include light levels and noise;

- c. Submitting the results of any public consultation where necessary for any attraction or ancillary offering proposed, for example refreshment facility;
- d. Commissioning, at their own cost, an external surveyor to undertake a site condition survey, which will be used to assess the work that will be required to reinstate the site at the end of each period of occupation;
- e. Paying the full cost of re-instatement. The works will be undertaken by the Authority's contractors;
- f. Undertaking partnership working with shared users and/or leaseholders of the planned site area.

1.2.8 The Operator will be expected to provide:

- a. a clear and detailed site and landscape plan for the proposed Attraction;
- b. a clear and detailed Implementation Plan, which must include a suitable traffic management plan, covering the set up of the Attraction. This must be agreed by the Authority's Authorised Representative and will become a schedule of the Contract;
- c. a clear and detailed Exit Management Plan, which must include a suitable traffic management plan and re-instatement plan, covering the dismantling and removal periods of the Contract. This must be agreed by the Authority's Authorised Representative and will become a schedule of the Contract;
- d. a Waste Management Plan;
- e. an events-compatible permanent drinking water supply point including water quality testing to be signed off by South West Water;
- f. a permanent three-phase power supply suitable for large power loadings to run the Attraction; this should be a retractable underground system¹ or low visibility;
- g. a financial contribution towards the re-design to make more visible the adjacent seasonal bedding display around the fountain, so that the display is more visible from the air.

1.2.9 The set up of the Attraction cannot start until planning consent has been given.

1.2.10 A Business Plan will need to be drawn up, which demonstrates that the proposal will meet the Operator requirements and how the Attraction and ancillary offerings will enhance the visitor experience and increase footfall.

¹ <http://popuppowers.co.uk/products/pop-up-units>

1.3 Contract Management Requirements

- 1.3.1 The Operator will be required to provide monthly management information data on usage of the Attraction.
- 1.3.2 The Operator will be required to attend monthly contract management meetings with the Authority's Events Management Team.

1.4 Payment Requirements

- 1.4.1 The Contractor is required to make two payments for each year in which the Contract is in place as follows:
 - a) The first payment to be made to the Authority halfway through the Season at a date to be agreed at the pre-season Contract Meeting;
 - b) The second payment to be made to the Authority at the end of the Season.

1.5 Scope and Nature of Possible Modifications or Options

- 1.5.1 The Operator may be asked to provide additional attractions for other sites across Torbay throughout the duration of the Contract.

1.6 Added Value

- 1.6.1 The Applicant will be expected to suggest as part of its response to the Evaluation Questions any additional products or services that they may be able to offer as part of this Contract or any other added value that their offer might be able to bring to the Authority. Applicants are expected to build any such offers into their submissions regardless of whether specific questions are asked along these lines or not.