

Appendix 3: Social Value and Local Economic Impact

This document is to be used to support in the response to the Social Value and Local Economic Impact questions within the main evaluation.

Social Value (SV) is a way of thinking about how resources are allocated and used. It involves looking beyond the price of each individual contract and looking at what the collective benefit to a community is when Great Places chooses to award a contract.

Great Places have three key objectives geared towards ensuring SV within its supply chain:

- Improving environmental wellbeing and health in communities
- Empowering people in communities
- Reducing unemployment by enabling training or employment opportunities through volunteering

Great Places are looking to place greater emphasis upon bringing local economic, social and environmental benefits to the places in which they operate.

To evidence the potential local economic impact of suppliers tendering for the opportunity, Great Places are looking to utilise the principles of Local Economic Impact as the basis.

Local Economic Impact is a tool initially developed to explore the direct and indirect impact they were bringing to defined local economies through their regeneration projects. Local Economic Impact is framed by three rounds of analysis of impact or assessment of circulation of spends:

- Round 1 – this explores the total spend of a project on suppliers, employees and overheads;
- Round 2 – this explores the spend of the project on suppliers and specifically local suppliers AND the spend of the project on direct employee wages and specifically local employee wages;
- Round 3 – this explores the re-spend of suppliers back in the defined local economy on local employees and suppliers of their own AND the re-spend of direct employees back in the local economy in shops and upon services.

Postcodes within a 10 mile radius of the Distribution Centre								
BL0	M37	SK14	M16	BL9	M51	M27	SK4	WN7
BL1	M38	SK15	M17	M1	M52	M28	SK5	SK22
BL11	M40	SK16	M18	M2	OL2	M29	SK6	M10
BL2	M41	M20	M19	M3	OL3	M30	SK7	M11
BL3	M42	M21	WA13	M4	OL4	M31	SK8	M12
BL4	M43	M22	WA14	M5	OL5	M32	SK9	M13
BL5	M44	M23	WA15	M6	OL6	M33	SK10	M14
BL7	M45	M24	WA16	M60	OL7	M34	SK11	M15
BL78	M46	M25	SK2	M61	OL8	M35	SK12	
BL8	M50	M26	SK3	M7	OL9	M36	SK13	