

## Appendix 1- Pricing document

## **Print costs**

| ltem                    | Quantity | Details                            | Cost |
|-------------------------|----------|------------------------------------|------|
| A4 tenants newsletter   | 3,900    | 16 pages. Double sided, full       |      |
|                         |          | colour, 130gsm silk.               |      |
| A4 rent statements      | 3,900    | Up to 3 pages - doubled sided)     |      |
|                         |          | printed black onto letterhead      |      |
| A4 letterhead           | 10,000   | Double-sided, side 1: full colour  |      |
|                         |          | side 2: full colour, 120gsm        |      |
| C4 window mailing       | 4,000    | white                              |      |
| envelopes               |          |                                    |      |
|                         |          |                                    |      |
| C5 window mailing       | 4,000    | white                              |      |
| envelopes               |          |                                    |      |
|                         |          |                                    |      |
| Rent review A4 customer | 3,900    | Printed black onto letterhead.     |      |
| letter                  |          | Three sides                        |      |
| A5 4-page leaflet       | 1000     | Full colour, 130gsm silk           |      |
| A5 single-sided flyer   | 1000     | Full colour, 130gsm silk           |      |
| Stickers                | 1,000    | Size: 210 x 148mm landscape.       |      |
|                         |          | One background colour, white       |      |
|                         |          | text. Material: Removable self-    |      |
|                         |          | adhesive vinyl. Finish: Gloss over |      |
|                         |          | laminate                           |      |
|                         |          |                                    |      |

## Mailing costs

| Item  | Quantity | Details  | Cost |
|---|----------|--|------|
| <ul> <li>Mailout &amp; fulfilment of <ul> <li>tenants newsletter</li> <li>(16 page)</li> </ul> </li> <li>Inserted into a <ul> <li>white C4 envelope</li> <li>(please do not</li> <li>include postage</li> <li>costs)</li> </ul> </li> </ul> | 4,000    | <ul> <li>Tenants newsletter 16-<br/>page @ 130gsm silk. Full<br/>colour</li> </ul> |      |
| Mailout & fulfilment of the following:  | 4,000    | • Tenants newsletter 16 page @ 130gsm silk. Full colour                            |      |

| <ul> <li>tenants newsletter<br/>(16 page)</li> <li>1 A4 'Your rent<br/>statement<br/>explained'</li> <li>up to 3 page A4<br/>annual rent<br/>statement</li> </ul> |       | <ul> <li>Rent statements –<br/>double-sided.</li> <li>Your rent statement<br/>explained – single-sided.</li> </ul> |  |
|---|-------|--|--|
| (please do not include the postage costs)   |       |  |  |
| Inserted into C4 window<br>envelopes with the tenants<br>address on the A4 rent<br>statement pages  |       |  |  |
| Mailout & fulfilment of the<br>following:<br>• up to 2 x A4<br>doubled-sided letters<br>• A5 4-page leaflet,<br>130gsm<br>• A5 8-page leaflet,<br>130gsm silk     | 4,000 |  |  |
| (please do not include the postage costs)   |       |  |  |
| Inserted into a C5 window<br>envelope envelope with<br>the tenants address on the<br>A4 letter.   |       |  |  |