

Appendix 22 Benefits Realisation

Output/Result	Definition	Data to be collected	Tool/Method	Frequency	Responsible Owner
a) economic benefits	<ol style="list-style-type: none"> Jobs connected to intervention Restoration of local user spend in the economy 	<ol style="list-style-type: none"> Number of jobs created Increased turn over gross value 	<p>Business Survey - The Senior Responsible Owner will instruct the internal officer responsible for the trail after project completion; the Area Ranger. The Area Ranger will appoint an external consultant to repeat the 2017 business surveys. Budget will be allocated to it.</p> <p>The external consultant will be supplied with data resulting from the people counters and online and intercept surveys (see below) for comparisons and</p>	<p>Business Survey - To be undertaken once. We will repeat the business survey carried out in 2017 at 12, 24 and 36 months following the reopening of the trail to measure the number of jobs created and the increase in turn over as a result of the trail.</p> <p>Online surveys will be undertaken at intervals following the opening.</p>	Access and Recreation Programme Board and Senior Responsible owner

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			cross referencing with quantitative data.	Intercept surveys will be undertaken twice (on and off peak). People counters will be in situ for at least 12 months from the opening of the trail to gather a full year's data.	
b) carbon savings	Tonnes PA	Vehicle trips avoided	<p>Online Surveys – we will repeat the online survey carried out amongst users and potential users in 2016 in 2020 to evaluate how the reopening of the trail has impacted on people's travel and leisure behaviours.</p> <p>People Counters – people counters will be used to compare insights from the survey and to measure the total number of users, this will include the</p>	<p>To be undertaken once.</p> <p>People counters will be in situ for at least 12 months from the opening of the trail to gather a full year's data.</p>	Access and Recreation Programme Board and Senior Responsible owner

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			<p>number of trips by bike.</p> <p>The Programme Board has identified this monitoring need and will ensure internal resources are made available to carry out the online survey, install and monitor existing the people counter machines and analyse results.</p>		
c) health and wellbeing benefits	Health and absenteeism benefits	Health and absenteeism benefits	<p>Online Surveys – we will repeat the online survey carried out amongst users and potential users in 2016 in 2020 to evaluate how the reopening of the trail has impacted on people's travel and leisure behaviours.</p>	To be undertaken once.	Access and Recreation Programme Board and Senior Responsible owner

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			<p>People Counters – people counters will be used to compare insights from the online survey and to measure the total number of users, this will include the number of trips by bike.</p> <p>Intercept surveys – a minimum of 300 will be undertaken on a face to face basis during off peak and peak visitor period.</p> <p>The Programme Board has identified this monitoring need and will ensure internal resources are made available to carry out the online survey, install and monitor existing the people counter</p>	<p>People counters will be in situ for at least 12 months from the opening of the trail to gather a full year's data.</p> <p>Twice in 12 months, off peak and peak visitor periods.</p>	
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			machines and analyse results.		
d) and to inform future management of the trail	User experience surveys and monitoring of maintenance requirements	User survey experience and rights of way monitoring for maintenance needs	<p>Intercept surveys – a minimum of 300 will be undertaken on a face to face basis during off peak and peak visitor period to monitor user experience.</p> <p>General maintenance monitoring will be undertaken by the Area and Field Ranger as with all Rights of Way Routes within the responsibility of the LDNPA</p>	<p>Twice in 12 months, off peak and peak visitor periods.</p> <p>Ongoing within existing Park Management Resources</p>	Senior Responsible owner (Park Management Head of Services)