# Social Value Guidance

As a public body, North Somerset Council (NSC) has a legal obligation under the Public Services (Social Value) Act 2012 to consider the social value that can be achieved from the procurement of services. Not only this, the ideals of social value align with the Council’s own values and constitution, which inform the way we work and develop the services we provide to the population of North Somerset. North Somerset Council has adopted the TOMs model for evaluating Social Value.

## Introduction

This document sets out the methodology that North Somerset Council will follow to evaluate Social Value offers from bidders as part of this procurement.

## Social Value Bid Submissions

Remember that filling in your Social Value responses will require time and preparation, including specific quantified measures with supporting qualitative submissions as required.

Your Social Value response must be submitted with the rest of your bid on the Supplying the South West Portal (ProContract) by the advertised deadline.

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## Quantitative Social Value Proposal

Bidders will be provided with the set of TOMs that North Somerset Council has developed for this project as part of the tender pack. Bidders are required to complete the TOMs spreadsheet and include as part of your tender submission.

Please complete the “Bidder Commitment” column with the number of units offered. The Total Value of your commitment will be calculated as the Proxy Value multiplied by the Units offered.

## Qualitative Social Value Proposal

Bidders are to provide evidence against each Social Value commitment to explain how each commitment will be delivered.

Within the TOMs spreadsheet, please complete the column labelled “Details of how you will deliver this commitment” with evidence of your proposed delivery plans.

For all procurements, Bidders must accompany input target figures for specific Social Value measures with a rationale for each Social Value proposal in the column labelled “Details of how you will deliver this commitment” to evidence and demonstrate that credible processes are in place to deliver what is being offered.

Bidders are to note that the information submitted by bidders will be used in evaluation to verify the quantitative values submitted by bidders and to ensure they meet the parameters set out below.

Bidders should provide clear evidence that they can identify, source, deliver and report on each target they have set.

Bidders should include the timescales for delivering the social value offer.

**Please note that if a Bidder:**

1. **Makes quantitative proposals but does not provide any evidence about how those proposals will be delivered OR;**
2. **Provides evidence about social value proposals but does not make any actual quantitative proposals then**
3. **Does not submit a social value response via the portal**

**The Council reserves the right to treat both the bidder’s quantitative and qualitative social value scores as non-compliant and be scored 0.**

## Evaluation of Social Value Offers made by Bidders

Social Value has been allocated a total weight of 10% as part of the overall quality/price matrix for this procurement, which will be evaluated using sub-weightings on the following basis:

|  |  |
| --- | --- |
|  | **Social Value Sub-Weighting** |
| Social Value Quantitative offer | 50% |
| Social Value Qualitative offer, including Evidence of Delivery | 50% |
| **Total Social Value** | **100%** |

1. **Quantitative Assessment:**

The quantitative score will be calculated using the formula below.

The bidder submitting the highest Social Value offer will be scored 50% for this section, subject to satisfactory evidence being provided. The prices of all other tenders will be expressed as a percentage of the maximum score.

**B Qualitative Assessment:**

The evidence provides information about how Social Value commitments will be delivered. Qualitative evidence will be evaluated using the scoring mechanism set out in the table below. The assessment will be based on an overall assurance of all the evidence provided as to the bidder’s capabilities to deliver social value offers made.

|  |  |  |
| --- | --- | --- |
| **Score** | **Classification** | **Award Criteria** |
| 5 | Excellent | A response that inspires confidence; specification is fully met and is robustly and clearly demonstrated and evidenced. Full evidence as to how the contract will be fulfilled either by demonstrating past experience or through a clear process of implementation. |
| 4 | Good | A response supported by good evidence/examples of the Bidders’ relevant ability and/or gives the council a good level of confidence in the Bidders’ ability. All requirements are met and evidence is provided to support the answers demonstrating sufficiency, compliance and either actual experience or a process of implementation. |
| 3 | Satisfactory | A response that is acceptable and meets the minimum requirement but remains limited and could have been expanded upon. |
| 2 | Weak | A response only partially satisfying the requirement with deficiencies apparent.  Not supported by sufficient breadth or sufficient quality of evidence/examples and provides the council a limited level of confidence in the Bidders’ ability to deliver the specification. |
| 1 | Inadequate | A response that has material omissions not supported by sufficient breadth and sufficient quality of evidence/examples. Overall the response provides the council with a very low level of confidence in the Bidders’ ability to deliver the specification. |
| 0 | Unsatisfactory | No response or response does not provide any relevant information and does not answer the question. |

**i) Minimum thresholds**

Bidders are to note that, where a bidder’s qualitative SV offer scores less than a 3/5 for any measure, the Council reserves the right to reject the Social Value offer and the overall bid in its entirety.

**ii) Clarification of Social Value offers**

During evaluation of bids received, if there is any apparent inconsistency between a bidder’s Social Value offer and the parameters stated above, or if the evaluation identifies a manifest inconsistency with the bidder’s qualitative Social Value proposals or the nature and scope of the proposed contract, North Somerset Council may seek clarification to enable the bidder to explain/justify the methodology used and correct their bid if necessary.

## Total Social Value Score

Bidders will be marked on a combination of their quantitative and qualitative responses. In committing to certain targets, bidders must provide a realistic and convincing description of how these will be achieved in practice. Example - if a bidder commits to employing 10 long-term unemployed people, it should explain the partnerships in place as well as explaining how the bidder plans to identify those potential employees.

The total Social Value score will be derived from the following calculation: -

Total Social Value Score = (Quantitative score (%) + Qualitative score (%))

***Remedies***

There may be genuine, justifiable reasons for the non-delivery of a Social Value offer from the winning contractor. In these circumstances North Somerset Council will work with the winning contractor to determine what social value, to an equivalent Social Value proxy value, the contractor will deliver instead.