

## **Social Value**

### **Background Information to support Bidders in submitting Social Value Submissions**

#### **1. Brent Council - Social Value Priorities**

The following are the Social Value Priorities for the Council:

- ☐ the creation of apprenticeships and new jobs
- ☐ the payment of the London Living Wage
- ☐ spend with local suppliers
- ☐ management of waste in construction projects and reduction of CO2 emissions
- ☐ supporting local communities/charities/voluntary sector/schools
- ☐ environmental sustainability
- ☐ equality and fairness

#### **2. Support for Employment, Apprenticeship, Training and Skills**

Definitions of social value measures are included within the social value action plan. Please note the following that can support bidders in delivering their social value commitments.

- Help with recruiting local labour, identifying relevant apprenticeship providers and recruiting apprentices can be provided by the council's Brent Works employment service.  
<https://www.brent.gov.uk/brent-works>. Please contact [brent.works@brent.gov.uk](mailto:brent.works@brent.gov.uk)
- Suppliers are encouraged to communicate their job vacancies to local applicants by advertising them via Job Centre Plus and the Council's Brent Works team.
- Help with accessing local suppliers for supply chain purposes is provided by Brent's Employment, Skills and Enterprise team via the Meet the Buyer Programme to engage large buyers with local SME suppliers; please contact: [business@brent.gov.uk](mailto:business@brent.gov.uk)

#### **3. Sub-Contracting and Supply Chains**

Brent Council recognises that any organisation delivering services to the Council has to buy supplies in order to fulfil the terms of the contract and that some services may be sub-contracted. The way in which suppliers and sub-contractors are engaged and managed by the contractor has a direct bearing on quality of service to the Council. We seek to ensure, therefore, that contractors undertake their procurement and supply chain management in a way that achieves value for money.

It is Brent Council's expectation that first tier suppliers to the Council will provide relevant, Brent-based suppliers with the free and fair opportunity to compete for appropriate supply and sub-contracting opportunities within the Council's supply chain. This will help the Council to achieve its policy and strategy objectives around sustainability.

The Council recognises that procurement must always be undertaken within the context of relevant legislation and with a view to achieving value for money. Brent businesses and businesses based in any other location should expect to compete for contracts on this basis.

Brent Council expects that our large, first suppliers will, when managing their own supply chain, utilise the same payment terms as the Council itself offers.

- **Meet the Buyer events:** Where possible, Brent Council (via a contracted organisation) and/or local partners can support with organizing these events. However, in the event that the council does not have an event planned or have the necessary resources/partnerships in place, these events can also be organised by individual contractors. Please contact [business@brent.gov.uk](mailto:business@brent.gov.uk)

#### 4. Supporting Community Organisations and the Voluntary Sector

**CVS Brent** work with the voluntary and community sector providing information, training and guidance to help them achieve their objectives.

#### 5. Social Value Indicators

The Council has identified indicators that can be used to measure and track the amount of social value delivered through contracting arrangements.

*(Please note: the following items are a guide to assist bidders in submitting their Social Value submission – bidders are not mandated to offer all of these).*

Policy Element	Principle(s) in procurement and supply chain management
Meeting targeted recruitment and training needs	<input type="checkbox"/> Offer a range of apprenticeships, training and skills development opportunities <input type="checkbox"/> Offer employment opportunities <input type="checkbox"/> Offer work experience opportunities
Encouraging a diverse base of suppliers	<input type="checkbox"/> Promote supplier diversity; including the participation of SMEs, 3 <sup>rd</sup> sector organisations (including voluntary and community sector organisations and social enterprises), including firms and 3 <sup>rd</sup> sector organisations based in Brent <input type="checkbox"/> Utilise procurement processes, procedures and paperwork that are open, transparent and appropriate to the risk of the contract <input type="checkbox"/> Encourage fair pricing of all goods, works and services that enables the achievement of both value for money continuity of business operations <input type="checkbox"/> Promote fair supplier payment terms to sub-contractors
Community benefits	<input type="checkbox"/> Promote employment opportunities for Brent residents <input type="checkbox"/> Promote training, skills development and learning opportunities for local people to maximise their knowledge and skills and access employment opportunities <input type="checkbox"/> Encourage a positive contribution from our suppliers to our local communities, including the provision of procurement, employment and training opportunities to local organisations and individuals <input type="checkbox"/> Maximise opportunities for Brent businesses and voluntary and community organisations to compete to participate in our supply chains <input type="checkbox"/> Encourage and, where possible, mandate use of the Brent Contracts to access local suppliers.

Promoting fair employment practices	<input type="checkbox"/> Ensure workforce equality and diversity within supply chains <input type="checkbox"/> Promote the benefits of fair employment practices <input type="checkbox"/> Explore potential for payment of the London Living Wage within supply chains <input type="checkbox"/> Ensure the health, safety and wider welfare of people working to deliver services on behalf of the Council
Promoting greater environmental sustainability	<input type="checkbox"/> Reducing waste to landfill <input type="checkbox"/> Reduce the production of waste and by-products <input type="checkbox"/> Reduce the carbon footprint of council operations and services <input type="checkbox"/> Improve air quality by reducing emissions from vehicle fleet and other sources <input type="checkbox"/> Ensure that all timber products are Forest Stewardship Council (FSC) certified.