

Market Engagement- Housing with Care

Sutton has a growing ageing demographic. It is estimated that from 2020 -2040 the 65+population will increase by 39% and the 80+ population will increase by 48%.

In preparation for this demographic change the London Borough of Sutton (The Authority) is looking at replacing traditional social care older people's accommodation provision with an aspiration to achieve the following goal for as many Sutton residents as possible.

“We all live in the place we call home, as independently as possible, with the people and the things that we love, in communities where we look out for one another, doing things and being supported to doing things that matter to us.”¹

The Authority is looking for a strategic partner or partners to provide new Extra Care facilities across the whole of Sutton.

We are looking to deliver facilities and services to those who have needs, and to develop new schemes, within a mixed portfolio that ensure couples may remain housed together and that there is strong integration within local communities - to create vibrant and new social spaces and networks. Harnessing the best in new technological developments to promote independent living for longer.

The Authority has long been noted for its innovation and collaborative approach to working relationships and successful projects such as the award-winning Care Home Vanguard.

Working with our partners, including the people of Sutton, we want to develop innovative Housing with Care and Support options, so more people have choice about where they live and receive care and support, can maintain or improve their independence, health and achieve a good quality of life We are keen to draw upon best practice and innovation and local or national experience and knowledge.

The Authority wishes to engage and consult with Providers and other Stakeholders on the future development of HWC. What it looks like and how it can add to the Community, using the following guiding principles.

- **In the right place** -Housing needs to be where people want to live within a community they identify with. Where possible people need to access their care and support in a place of their choice. Living near family and friends is important to older people.
- **Promoting independence**- Design, innovation and care will enable people to live independently in a place they call home for as long as possible.
- **Person centred and relationship centred delivery of care**- The focus being on relationships between residents, relatives and staff and between HWC schemes and their local communities and the wider health and social care.

¹ Adapted from Social Care Future Vision <https://socialcarefuture.blog/>

- **Strengths-based** -HWC will focus on building on people's unique strengths, or assets, skills and capabilities, as well as their needs. Creating communities which bring people together and connect individuals to community resources.
- **Keeping the workforce fit for purpose** – Developing a compassionate and caring workforce that leads, reflects and learns is the foundation of delivering high quality care.
- **Co-production and shared decision making** Involvement of people who use HWC to be widened in decision making and development.

Should you be interested in working with us in the development of our housing with care model **please provide your details using the link below** so that we can include you in our next steps engagement event scheduled for 11th October 2021, 10:00 - 12:00.

Market Engagement Questionnaire