

Output/Result	Definition	Data to be collected	Tool/Method	Frequency	Responsible Owner	Apportionment between CLEP/ESIF
a) economic benefits	<ol style="list-style-type: none"> Jobs connected to intervention Restoration of local user spend in the economy 	<ol style="list-style-type: none"> Number of jobs created Increased turn over gross value 	<p>Business Survey - The Senior Responsible Owner will instruct the internal officer responsible for the trail after project completion; the Area Ranger. The Area Ranger will appoint an external consultant to repeat the 2019 business surveys at 12, 24 and 36 months post trail reopening. A budget of £2,400 has been ringfenced within internal budgets.</p> <p>The external consultant will be supplied with data resulting from the people counters and online and intercept surveys (see below)</p>	<p>Business Survey - To be undertaken three times. We will repeat the business survey carried out in 2019 at 12, 24 and 36 months post trail reopening to measure the number of jobs created and the increase in turn over as a result of the trail. There is a lag in year one for job creation therefore no survey is planned until April 2022.</p> <p>Online surveys will be undertaken at 12, 24 and 36 months. People counters will be in situ for at least 24 months from the opening of the trail to gather two full year's</p>	Access and Recreation Programme Board and Senior Responsible owner	100% CLEP

Appendix 21 Benefits Realisation

			for comparisons and cross referencing with quantitative data.	data to take account of seasonality.		
b) carbon savings	Tonnes PA	Vehicle trips avoided	<p>Online Surveys – we will repeat the online survey carried out amongst users and potential users in 2019 at 24 and 36 months post completion to evaluate how the reopening of the trail has impacted on people’s travel and leisure behaviours.</p> <p>People Counters – people counters will be used to compare insights from the survey and to measure the total number of users, this will include the number of trips by bike.</p>	<p>To be undertaken once.</p> <p>People counters will be in situ for at least 24 months from the opening of the trail to gather a full year’s data.</p>	Access and Recreation Programme Board and Senior Responsible owner	100% ESIF

Appendix 21 Benefits Realisation

			The Programme Board has identified this monitoring need and will ensure internal resources are made available to carry out the online survey, install and monitor existing the people counter machines and analyse results.			
c) new walking/cycling trail	7994 meters of new trail creation	New trail creation measurement	Once completed as planned, the trail will measure 7994 meters. If any change of route was required during construction, this will be measured and reported upon once construction is complete.	To be undertaken once.	Access and Recreation Programme Board and Senior Responsible owner	100% CLEP
d) and to inform future management of the trail	User experience surveys and monitoring of maintenance requirements	User survey experience and rights of way monitoring for maintenance needs	Intercept surveys – a minimum of 300 will be undertaken on a face to face basis during off peak and	Twice in 12 months, off peak and peak visitor periods.	Senior Responsible owner (Park Management Head of Services)	

Appendix 21 Benefits Realisation

			<p>peak visitor period to monitor user experience.</p> <p>General maintenance monitoring will be undertaken by the Area and Field Ranger as with all Rights of Way Routes within the responsibility of the LDNPA</p>	Ongoing within existing Park Management Resources		
e) to measure and report on total project spend as an output	To measure £1.1m of project spend as a project output	Defrayment expenditure evidence and reporting	Utilising existing project management and financial reporting processes	Quarterly and in the post completion report	Monitoring of expenditure will be undertaken by the Project Support Role / Project Manager for the approval of the Programme Manager. The Project Support role will also ensure all data and information is gathered to support the project Audit and Summative Assessment	39.60% CLEP (grant requested as a proportion of the total project cost.