

## DN550476 - Marketing Strategy and Communications

Cantium Business Solutions (Cantium) is a Local Authority Trading Company (LATCo), whose ultimate parent company is Kent County Council (KCC). Cantium provides tailored ICT, HR and Finance services to its customers across the UK, including support for all Kent County Council offices and over 600 Schools. We're proud of our Public Sector heritage, which has given us a foundation in business delivery and infrastructure insight. This uniquely enables us to drive innovation and progressive practices to deliver the best value for our clients.

Cantium is looking to appoint a Marketing Strategy and Communications agency to assist in driving its growth ambitions forwards.

The contract is for a maximum length of 36 months based on an initial fixed 12-month period, after which a 3-months break clause will apply to the balance of the term. The contract will expire in its entirety after 36 months or earlier if the break clause is applied.

The estimated total contract value based on a 36-month term is approximately £500,000. This is an indicative value of expected expenditure and not a committed spend. Spend will be based on buyer need only.

Further background and technical information can be found within the Invitation to Tender (ITT) documentation.

### Expression of Interest and Tender Process:

Expressions of interest will only be accepted via the Kent Business Portal. In order to submit your interest in this opportunity please select the 'Login and Express an Interest' button. Note that in order to successfully submit your interest you will first need to register for an account. After registration is complete and you've received your login details you should return to the advert for the opportunity and express your interest.

You will then be emailed an invitation to submit a tender. Further guidance regarding how to use this portal can be found attached to the bottom of this advert.

### Questions and Communication:

Please direct all questions and communication through the Kent Business Portal via the Message facility. **Communication will not be accepted via any other vehicle.**