**Marketing Maidstone as a Business Destination**

1. The return date has been extended so that your quotation will need to be submitted by 11:00 on Thursday 29th March. If you have already sent your quotation, we would be happy to receive amendments, addendums or clarifications as a result of this note. Other dates in the provisional plan will be deferred by two weeks to accommodate this.
2. The Council is now prepared to disclose that the budget has an upper limit of £50,000 excluding printing costs.
3. As part of the quotation, the Council would like a breakdown of the individual items that make up the quotation and reserves the right to exclude an particular element if it is deemed too expensive or unnecessary.
4. The successful bidder will be given to the LiK perceptions study – this is not a public document.
5. The microsite (or it could just be dedicated pages) will be part of the businessinmaidstone.co.uk site.