



Part 4 Award Questionnaire

Contract Reference

TCOS117

Contract Title

Bus Shelter Advertising

Maximum Period of Contract

10 Years

Return Date

~~04 September 2017~~ **18 September 2017**

Return Time

12:00 Noon

Return To

www.supplyingthesouthwest.org.uk

Applicant Name

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Stage Two – Award

Section A. Method Statements

Applicants are required to submit Method Statements. They should be drafted in such a manner so as to be able to form part of the Contract. They should be submitted containing sufficient of detail to demonstrate that the stated outcomes will be deliverable, as defined within Part 2 Specification.

Responses must be relevant to the question and be appropriate in length. Supporting information may be submitted, provided that it is clearly referenced in the question to which it clearly relates and appended to the main submission.

The evaluation of the response will not go beyond the word limit that has been set, if applicable.

Method Statement Number	Method Statement	% Score
1	<p>Maintenance of Shelters</p> <p>Applicants should describe their proposals for maintenance of shelters. Responses should include but not be limited to:</p> <ul style="list-style-type: none">• Regular Inspections of shelters to undertake safety checks etc;• Monthly highlight reports covering the status of each shelter;• Annual inspections for full maintenance check;• Response times for emergency repairs and maintenance i.e. Removal of broken glass, glazing repairs, illumination fault etc; and <p>Clear definitions of what is included in each inspection and the expected quality standard.</p>	15%
Response:		
2	<p>Cleaning of Shelters</p> <p>Applicants should describe their proposals for cleaning of shelters. Responses should include but not be limited to:</p> <ul style="list-style-type: none">• A general shelter inspection and carry out a light clean of each shelter on a regular basis;	15%

	<ul style="list-style-type: none"> • Deep cleans of the whole of the shelter including the roof; • Removal of graffiti and fly posters; and <p>Clear definitions of what is included in each clean and the expected quality standard.</p>	
Response:		
3	<p>Replacement of Shelters</p> <p>Applicants should describe their proposals for the replacement of shelters. Responses should include but not be limited to:</p> <ul style="list-style-type: none"> • A programme of works to replace the current shelters; • How all new shelters installed by the Authority or through a s106 agreement will be added to this contract; • How the Applicant will ensure that all new shelters to be installed under this Contract shall be “RTPI-compatible”; and <p>To consider the implementation of digital advertising on new and existing bus shelters.</p>	15%
Response:		
4	<p>Advertising Income</p> <p>Applicants should describe their proposals for the generation of income from advertising. Responses should include but not be limited to:</p> <ul style="list-style-type: none"> • A projection of the expected income to the Contractor for the first 5 years; • How the income will be generated; <p>How the applicant will ensure all advertising will comply with the current relevant Code of Practice of the Advertising Standards Authority (ASA).</p>	15%
Response:		

Section B. Technical Questions

Applicants are required to submit their response to the following Technical Question. They should be drafted in such a manner so as to be able to form part of the Contract. They should be submitted containing sufficient of detail to demonstrate that the stated outcomes will be deliverable, as defined within Part 2 Specification.

Responses must be relevant to the question and be appropriate in length. Supporting information may be submitted, provided that it is clearly referenced in the question to which it clearly relates and appended to the main submission.

The evaluation of the response will not go beyond the word limit that has been set, if applicable.

Technical Question Number	Technical Question	% Score
1	Please explain how you will ensure there is a seamless transition between the expiry of the current contract and the commencement of the new contract.	10%
Response:		